

BPI Pet Waste Policy - Canada Only

Policy Effective Date: August 2019

BPI only licenses certification of pet waste bags and pet litter for Canada, where pet waste is commonly accepted in curbside composting programs. Pet waste is not currently accepted in the majority of U.S. curbside residential composting programs. Therefore, the eligibility criteria listed in Appendix B of [BPI's Certification Scheme](#) limits certification claims for items associated with pet waste to Canada. The intent of this policy is to support pet waste composting programs in Canada and to educate consumers about where appropriate infrastructure does and does not exist.

Each company, whether certifying or sublicensing pet waste bags or pet litter, will need to individually meet the requirements specified below:

1. Pet waste bags and packaging for pet litter and pet waste bags must display the Canadian lock up version of the BPI Certification Mark accompanied by “Certified for Use in Canada Only” near the BPI Certification Mark.
2. Marketing text must say “Certified for Use in Canada Only.” When using the BPI Certification Mark to market pet waste bags and pet litter, use of the Canadian lock up version is required.
3. Layouts of product and packaging artwork showing compliance with the above requirements must be submitted to BPI for determination of eligibility.

Considerations for exemption from the Canada Only policy:

To request an exemption from the above requirements, a company must demonstrate that it has access to facilities accepting pet waste for composting* and submit the following information to BPI:

- List of programs/facilities accepting pet waste, pet litter and pet waste bags in the desired Territory (e.g., U.S.)
- Demonstrated efforts on packaging, marketing, etc. that make it clear pet waste is not accepted in most curbside composting programs in the US

BPI reserves the right to periodically modify this policy and verify compliance with its guidelines, such as requesting photographs of actual products and packaging currently in the marketplace.

**Acceptable composting programs include: private compost collection services that accept pet waste, receptacles in public spaces that accept pet waste, and/or curbside household collection programs.*